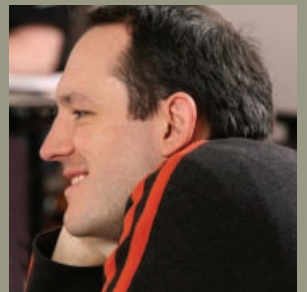




Queen's CUSTOM PROGRAMS

DESIGNED TO MEET THE DEVELOPMENT NEEDS
OF YOUR ORGANIZATION



Queen's
EXECUTIVE DEVELOPMENT
CENTRE



BusinessWeek

RANKS QUEEN'S #1 IN CANADA AND TOP 10 IN THE WORLD FOR OPEN-ENROLLMENT EXECUTIVE EDUCATION

FINANCIAL TIMES

RANKS QUEEN'S #1 IN CANADA AND #15 IN THE WORLD FOR OPEN-ENROLLMENT EXECUTIVE EDUCATION

How can your team acquire the tools and learn the techniques required to stay ahead of the game?

Is your organization equipped to deal with new threats to your bottom line, or new opportunities yet to be realized?

At Queen's Executive Development Centre, we know that excelling in the rapidly changing world of business is the greatest challenge facing organizations today. Technological innovation, new competitors, global markets, and many other factors are all changing the way business gets done.

Queen's Custom Programs are designed to meet the specific development needs of your organization, applying the expertise of Queen's Executive Development Centre to your unique objectives.

We provide world-renowned executive education. You set the agenda. Here's how it works.

Queen's Custom Programs are exactly what the name implies – they are customized to your organization's particular situation and needs. For that reason, the process can vary. In some cases, organizations engage us to address a specific and well-defined development need. In these cases, we work closely with the management team to develop an appropriate program. In other instances, we work with the organization to determine what their training and development needs are before developing a program customized to meet these needs.

Once the development stage has been completed, Queen's faculty and staff will ensure that the program is executed with the extraordinary degree of professionalism and attention to detail that clients have come to expect from Queen's Executive Development Centre.

Our programs provide powerful tools for facilitating meaningful organizational change in important areas such as: improving strategy development and implementation processes, creating a high-performance culture, managing growth and innovation, and developing leadership capabilities.



Lifestyle Component

In today's hectic world, workplace deadlines and personal responsibilities can often leave little time for balance. And yet, the ability to lead and manage is greatly affected by mental, physical and emotional well-being. Our custom programs offer an optional Lifestyle component, founded on the ABC philosophy:

Attitude

approaching life with a positive attitude

Balance

creating balance in all aspects of your life, both personal and professional

Commitment

staying committed to your goals

This Lifestyle component can help to recharge the energy of individuals in your organization by providing them with information, insights, and strategies for achieving this balance.



GOODES HALL • HOME OF QUEEN'S SCHOOL OF BUSINESS

Why Queen's?

► Outstanding Reputation

Queen's School of Business is internationally recognized as one of the world's leading business schools. Recently, the American magazine *BusinessWeek* ranked **Queen's School of Business #1 in the world** in their highly regarded ranking of non-U.S. business schools.

In addition, both *Financial Times* and *BusinessWeek* rank **Queen's Executive Development Centre #1 in Canada** and **among the very best in the world** for open-enrollment executive education. Also, a recent national poll of senior Canadian executives conducted by Environics confirmed that **Queen's offers the programs most preferred by managers and executives.**

► Unrivalled Experience in Executive Development

Queen's Executive Development Centre is one of the world's largest and most respected providers of open-enrollment executive development. In fact, of all Canadian executives choosing to pursue university-based executive development, almost two-thirds choose Queen's.

► Renowned and Respected Session Leaders

Session leaders include both senior professors from Queen's School of Business and experts from the private and public sectors. They will help you apply theories and skills directly to your organization.

► Practical and Relevant Content

The flexibility of our custom program design process ensures that the content is practical and relevant to your organization and provides you with information and tools that can be immediately applied to make a difference in your organization.

"Queen's Executive Development Centre delivered on their promises and deadlines. Their professionalism, flexibility, and commitment to making our program truly customized were very impressive."

Kelley M. Oke

Manager, Planning & Operations
Wealth & Estate Planning Group,
a Division of Freedom 55 Financial
London Life

"Queen's Executive Development Centre was extremely accommodating in developing a program specific to our leadership development needs. The session leaders were outstanding, and our people left the program energized, motivated and prepared to apply their new learning. Through participation in this program, we will continue to strengthen the leadership capacity within the Manitoba civil service."

Mary Lou Spangelo

Senior Advisor
Civil Service Renewal Initiatives
Manitoba Civil Service Commission



A transformative experience for your organization.

Queen's Custom Programs have been successfully implemented in all types of organizations, in most regions and sectors of the Canadian economy.

To find out more about how your organization can benefit from a *Queen's Custom Program*, contact our office at **1.888.EXEC DEV** or visit our Web site at **www.execdev.com**.

Your place or ours?

Queen's Custom Programs are flexible. They will be developed and delivered on your timeline at the location of your choice. Many organizations prefer that the programs be delivered at their own facilities, or in an off-site location of their choice. Either way, Queen's Executive Development Centre will be available to assist you with the selection of a suitable facility if desired. We have extensive experience and access to multiple locations that we have vetted and approved for our standards of program delivery. Queen's also offers the option of utilizing the highly acclaimed Donald Gordon Conference Centre near the Queen's campus. The Centre is well-known for its high level of customer service, excellent cuisine, and comfortable accommodations. *Financial Times* (UK) has consistently ranked the Donald Gordon Conference Centre among the top ten executive education facilities in the world.



1.888.EXEC DEV (1.888.393.2338)
www.execdev.com

We look forward to working with you.

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