



Smith

SCHOOL OF BUSINESS

Queen's University

MASTER OF MANAGEMENT
**INNOVATION &
ENTREPRENEURSHIP**

YOUR IDEAS, YOUR FUTURE.

JOINT PROGRAM WITH



**SMITH
ENGINEERING**
Queen's University

Passion

Growth

SETBACK

Doubt

Challenges

FEAR

MASTER YOUR...

cks

Game

Release

Limits

Skills

Opportunity

IDEAS

Critics

Success

Future

COURAGE

GOALS

Energy

WHAT IS IT?

The program is specifically for those who will start, grow, or drive new ventures whether in a startup or inside a corporation.

Special skills, strategies, and strengths are needed to turn an idea into a viable and thriving business. The Master of Management Innovation & Entrepreneurship equips you for that success.

You'll learn market-leading insights, and tactics for venture creation and growth. You'll expand your skill set so you can move a business from idea to execution, and from startup to scale-up.

You'll enjoy a highly dynamic setting with expert teaching, mentoring, coaching, advisors, workshops, peer support, financing opportunities, and networking. You'll be challenged and inspired to move your project or business forward.





HOW DOES IT WORK?

This year-long program combines three intense residential boot camps at Smith School of Business in Kingston with self-directed courses, assignments, readings, workshops, and seminars that you can access online from your location anywhere in the world.

In the Master of Management Innovation & Entrepreneurship you focus on real businesses – which can include work projects or your own venture – from ideation through market opportunity and analysis, to build out and, finally, pitching to investors or corporate decision-makers.

You don't have to set your own venture aside or quit your job to take the program. You can advance your project as you advance your skills and education.

THERE ARE TWO TRACKS AVAILABLE

One for entrepreneurial startups and one for management innovation within corporations.



WHY TAKE THE PROGRAM?

You have the ideas, energy, and drive to build and grow a new venture. We'll match that with the technical skills, capacity building, coaching, and connections you'll need to achieve success.

Being an entrepreneur can be a lonely place. You rely on your own passion, energy, and skills. But it is a tough road and one that your family, and friends may not understand. In the Master of Management Innovation & Entrepreneurship you'll meet and work with others who share the same passion, and will support your success in tangible ways.

Corporate innovators are on a unique path. The demands are heavy, and the risks are high. You've bet on your energy and talent to score big success. In the program you'll get the support, inspiration, skills tool kit, and insights to help your organization successfully innovate from within.





The Master of Management
Innovation & Entrepreneurship
is an investment in you.



WHO SHOULD TAKE THIS PROGRAM?

ENTREPRENEURS

looking to commercialize an innovative product or service idea or to scale up to the next stage of success.

CORPORATE INNOVATORS AND INTRAPRENEURS

working in new venture or innovation roles within an enterprise.





ADVENTURERS

whose passion is to join a startup or scale-up venture and help drive acceleration.

SOCIAL INNOVATORS

seeking to solve a community challenge through a new initiative or solution.



WHY US?

The Team

The Master of Management Innovation & Entrepreneurship faculty and staff include successful entrepreneurs and world-class business professors from Smith School of Business with real-world experience from their own ventures and consulting work.

A partnership with Smith Engineering at Queen's University means available expertise in prototyping and design.

The Dunin-Deshpande Queen's Innovation Centre and Innovation Park provide accelerator services including seed fund pitch competitions, mentors, and office space.

All participants have access to outstanding business coaches and advisors.

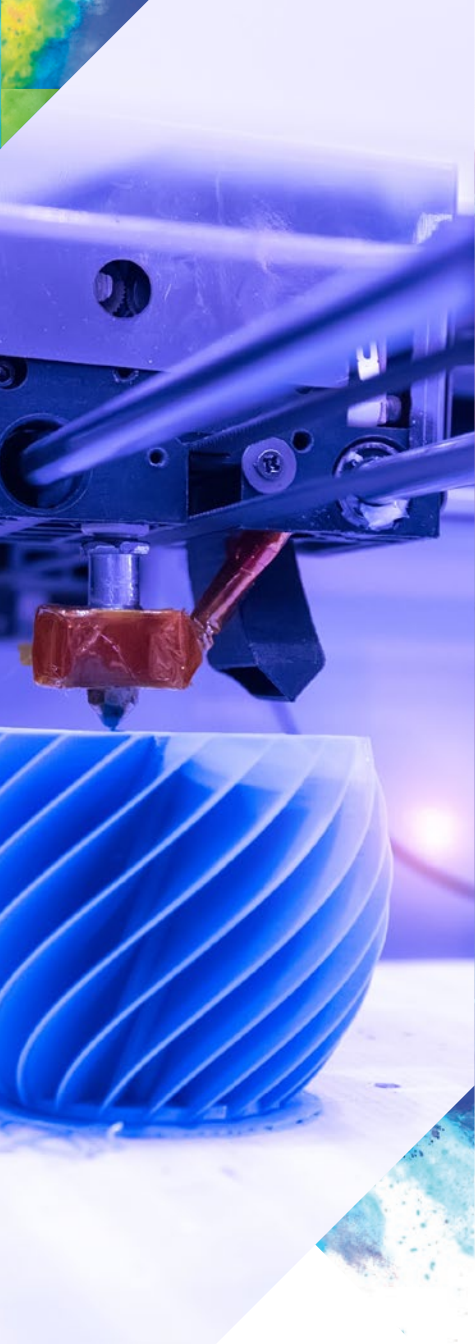
Prototyping Facilities

The program provides access to design and prototyping facilities including design studios, 3D printers, wet labs, and machine shops to take product concepts off the page and into reality.



JOINT PROGRAM WITH





Leadership in New Venture Expertise

Smith School of Business is committed to being a global leader in educating and accelerating the success of entrepreneurs, intrapreneurs, and innovators.

At the heart of this commitment is our **Centre for Business Venturing** which develops outstanding educational programs, research and resources, fosters investment in new ventures, builds networks, and engages supporters and sponsors.

AMONG OUR INITIATIVES:

- Research on the critical factors that determine success or failure of new ventures, and how those ventures can achieve long-term sustainability and growth;
- *Queen's Venture Network* which connects alumni, students and passionate innovators and entrepreneurs to brainstorm, test ideas, and receive expert mentorship;
- *Dare to Dream* internships which help Smith graduates move right into launching their new venture by providing up to \$15,000 in funding and critical resources such as office space, networking, coaches, and advisors. It allows passionate entrepreneurs to make the leap to realizing their dream.

Go to smithqueens.com/cbv for more about the Centre and its work.

INTRIGUED?

Let us help you get started

At Smith School of Business we provide a highly personalized experience from initial inquiry, through the admission process, during the program, and after graduation.

Contact us via smithqueens.com/mmie or call 1.888.393.2622 to speak with an Application Advisor who can walk you through the process and answer your questions.



JOIN US

For the Master of Management Innovation & Entrepreneurship we are seeking exceptionally motivated people with a high level of creativity, a strong work ethic, and a willingness to take calculated risks.

Our admissions team looks for:

- Great verbal and written communication skills – a necessity for entrepreneurs and innovators to clearly articulate their ideas and persuade people in an engaging manner;
- Proven ability to execute – able to do more with fewer resources, think creatively, find solutions and drive momentum for ideas, and get things done;
- Passion for change – entrepreneurs and innovators don't sit still. They hustle, seek opportunity, push the needle, and revolutionize.

These skills will be reviewed via a resume/CV, statement of purpose, video essay (for international applicants), reference and/or interview.

Go to smithqueens.com/mmie for more detail on admissions, fees, and available scholarships.

The following will also be considered:

- Undergraduate degree – in any discipline, from an accredited university with good academic standing;
- Work experience – the program welcomes applicants with any level of work experience, although those interested in focusing on the management innovation stream should have at least two years relevant work experience;
- Language requirements – candidates whose native language is not English, and whose undergraduate university studies were taken in a language other than English, must achieve a satisfactory score on one of the accepted tests of facility in English.

STUDYING IN CANADA AND KINGSTON

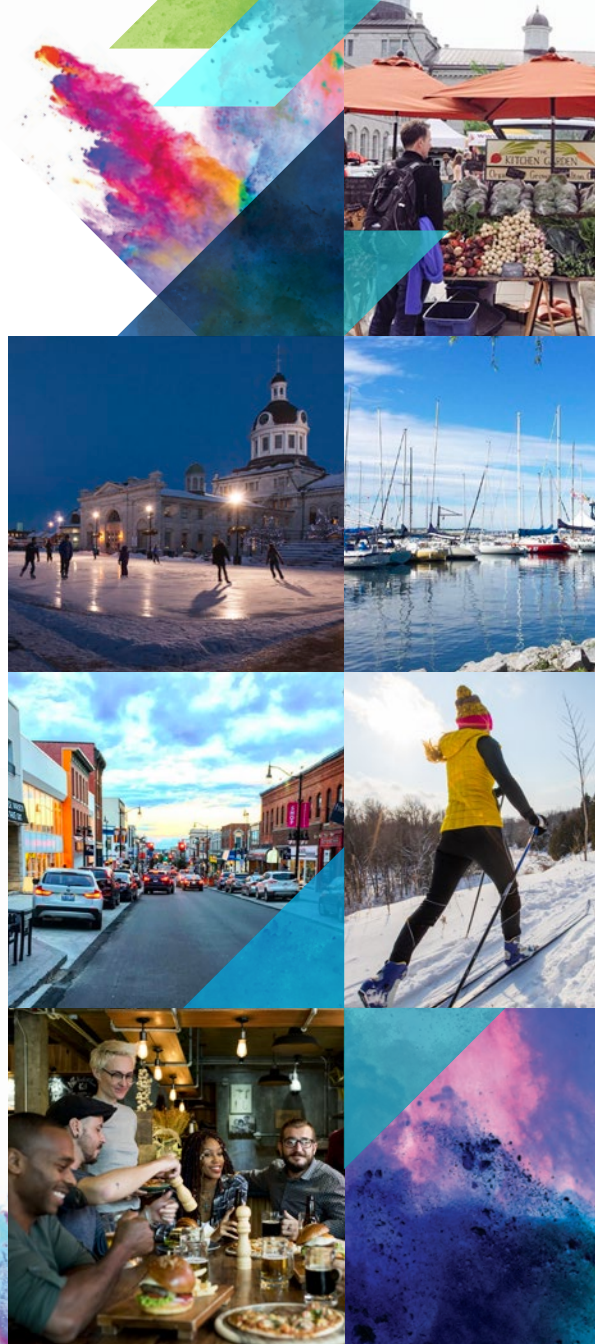
Canada is a thriving and welcoming environment for business students. It was ranked #1 for Best Quality of Life (2017, U.S. News & World Report) citing its economic and political stability, strong job market, diversity, quality of education system, and safety.

Kingston is a dynamic small city located between the hubs of Toronto, Montreal and Ottawa. It is particularly well-suited for business development with a stable and growing economy, cluster of post-secondary education institutions, and well-funded incubators, accelerators, and co-working spaces. It offers a vibrant, active lifestyle, family-friendly community, and a thriving arts and culture scene.

For startups, Kingston provides a low cost of living, easier access to resources, and an incredible community of mentor entrepreneurs.

Smith attracts students from more than 40 countries including full-time, exchange and international double-degree students. Our Application Advisors can assist you in understanding requirements for studying in Canada.

Go to visitkingston.ca and kingstoncanada.com for current and future events.





SMITH SCHOOL OF BUSINESS

Smith School of Business at Queen's University is renowned for its excellence, innovation and leadership in business education.

From establishing the first undergraduate business degree a century ago to creating ground-breaking programs and courses in emerging areas including artificial intelligence, fintech, analytics, cultural diversity, team dynamics, social impact and more, Smith is at the forefront of preparing you for the business marketplace.

In addition to its rich tradition of academic and teaching excellence, Smith is known for delivering an outstanding learning and development experience. Small class sizes, personal attention, individual and team coaching, opportunities for specialization, and a deep commitment to student success characterize the Smith experience.





Master of Management Innovation & Entrepreneurship

The Stephen J.R. Smith School of Business
Goodes Hall, Queen's University
Kingston, Ontario
Canada K7L 3N6
Toll-free: 1.888.393.2622

smithqueens.com/mmie

