



knowledge mobilization works
l'Atelier de la mobilisation des connaissances

Preparing a proposal: Thinking KMb

Presentation by Peter Levesque
Queen's University, Robert Sutherland Hall
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Summary

1. SSHRC example
2. CIHR example
3. Recent KMbW example
4. Q&A



SSHRC Example

- Research Supporting Practice in Education: OISE, Ben Levin, Creso Sa
- Studies
 - 1. Analysis of knowledge mobilization (KM) practices being used by some 150 organizations of various kinds around the world to communicate research.
 - 2. Study of knowledge sources of education leaders regarding secondary school improvement.
 - 3. Study of the use of online research resources through web surveys that ask about the extent to which these resources are actually used by site visitors.
- Resources
 - electronic and print research bulletins and newsletters
 - Maintaining an annotated bibliography of studies and reports
 - Maintaining a set of links to sites
 - Providing access to reports, papers and presentations
- Networks
 - Building a wiki for collaborative development of a synthesis
 - Maintaining a Mailing List for sharing ideas and resources on knowledge mobilization.
 - Preparation of a background paper for an invitational seminar
 - Creating a 'lab' of interested scholars and graduate students



CIHR Example

Two Types of Knowledge Translation at CIHR

1. End of Grant KT

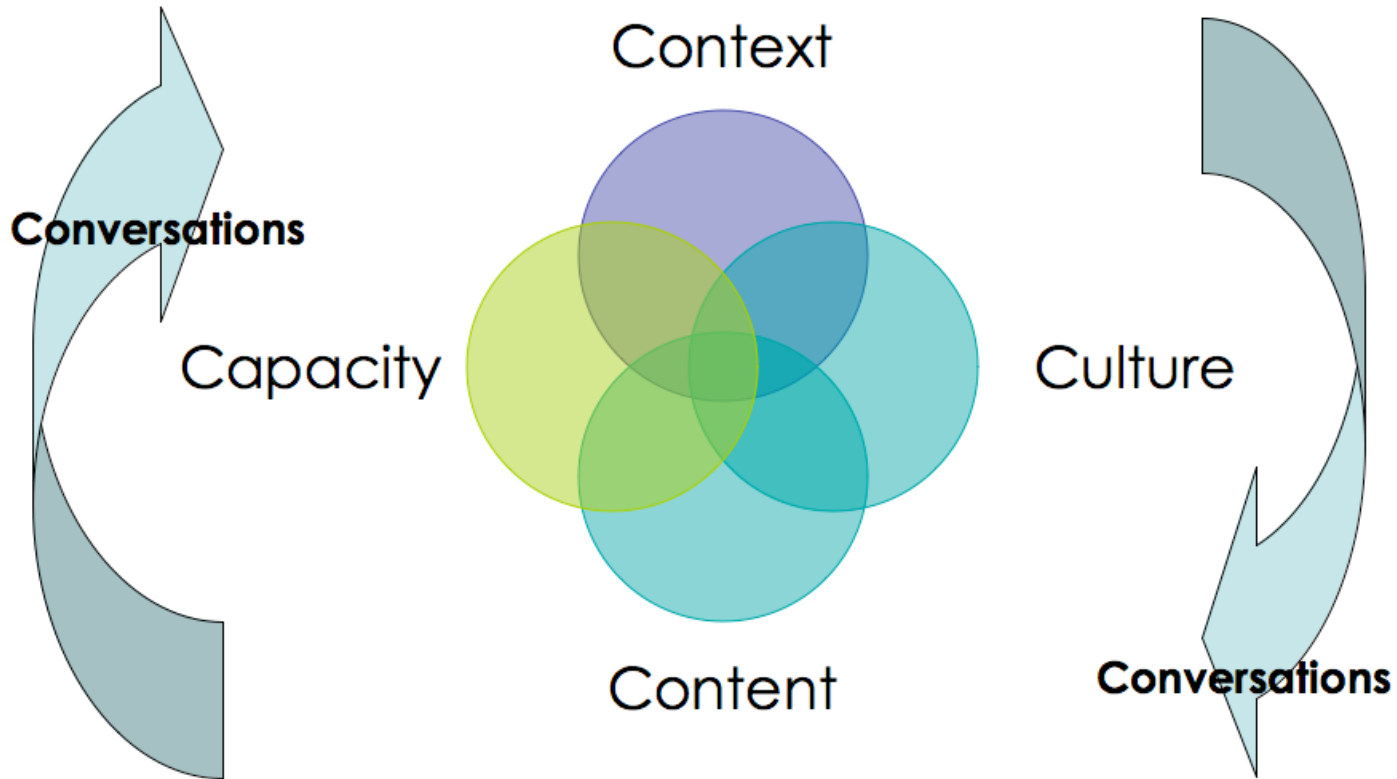
- In end of grant KT, the researcher develops and implements a plan for making knowledge users aware of the knowledge that was gained during a project. Therefore, end of grant KT includes the typical dissemination and communication activities undertaken by most researchers, such as KT to their peers through conference presentations and publications in peer-reviewed journals.
- End of grant KT can also involve more intensive dissemination activities that tailor the message and medium to a specific audience, such as summary briefings to stakeholders, interactive educational sessions with patients, practitioners and/or policy makers, media engagement, or the use of knowledge brokers. The commercialization of scientific discoveries is another form of end of grant KT.

2. Integrated KT

- In integrated KT, stakeholders or potential research knowledge users are engaged in the entire research process. By doing integrated KT, researchers and research users work together to shape the research process by collaborating to determine the research questions, deciding on the methodology, being involved in data collection and tools development, interpreting the findings, and helping disseminate the research results. This approach, also known by such terms as collaborative research, action-oriented research, and co-production of knowledge, should produce research findings that are more likely to be relevant to and used by the end users.

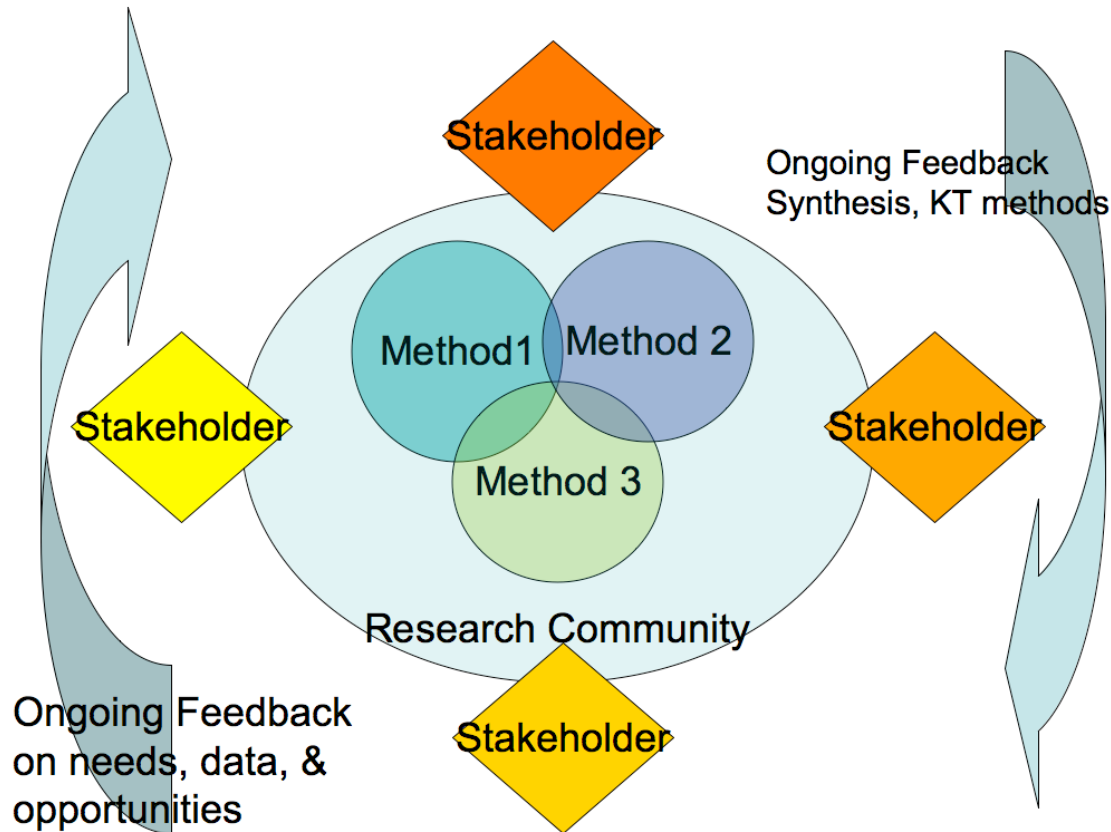


Recent KMbW Example





Linking 2 subject areas with stakeholders





Knowledge ecology framework

- knowledge ecology framework to ensure that opportunities for KT are: clearly **identified**; made **explicit** to all members of the team; **collected and tracked** over time in order to determine potential openings for enhanced **effectiveness**, increased **efficiency** in the utilization of resources, and accelerated **implementation** of findings into policy, programs, practice, and professional development



Knowledge ecology framework

- explicit relationships between **content** (data, information, and knowledge produced by researchers as well as co-created with stakeholders), **context** (behavior and work processes, politics, technology, disciplinary priorities), **capacity** (human, fiscal, and time resources available and adaptable to emerging opportunities) and **culture** (values, norms, beliefs, and mental models)



Knowledge ecology framework

- series of **templates** designed to monitor the activities among the four levels of **relationships** within the project: methods (micro-level), research community (meso-level), stakeholders (macro-level), and synthesis (meta-level).



Tools during process

- Template of KMb opportunities for each section of proposal
 - Use at meetings
 - Focus on value creation
- Use a Checklist or Roadmap
- Use a KMb Model
 - Knowledge to Action
 - Knowledge Ecology
 - DIKAR



Key points

- Strong Narrative - What are you doing?
- Strong Explanation - Why is it important?
- Link to Future Action - decision, directions
- Clear statement of potential value to be produced and for whom?
- Mechanisms to assist in this value production?
- Partners, stakeholders, & who else can be included?
- Complexity - awareness of emergence



Q & A

- Questions
- Discussion



Contact Information



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Peter Levesque
Directeur Principal Director

T: 613.841.0858

C: 613.552.2725

E: pnlevesque@gmail.com

www.knowledgemobilization.net

1961 rue Caprihany Way, Ottawa, ON K4A 4R6 Canada