

Research@Smith

ANNUAL UPDATE

Fall 2023



SUSTAINABLE HORIZONS

AWARDS & GRANTS

A growing list of honours received by our scholars

FACULTY NEWS

Stay connected with information about our faculty, research, and impact

PUBLICATIONS

Recognizing the achievement of those recently published



RESEARCH ACHIEVEMENTS



Dan Thornton Inducted into the Canadian Accounting Hall of Fame

The [Canadian Accounting Hall of Fame \(CAHF\)](#) recognizes and honours individuals who have made significant contributions to the development of the Canadian accounting profession.

Dan Thornton has published 51 articles in refereed journals, four monographs, ten applied research publications, and multiple book chapters. Dan has also made 57 expert witness presentations to the Senate of Canada. He is a Past President of the CAAA and has received the prestigious Rosen and Falk Awards.



Nicole Robitaille receives FT Responsible Business Education Award

Nicole Robitaille was recognized by the Financial Times (FT) with a [Responsible Business Education Award](#) for her work with Nina Mazar, Claire Tsai, Avery Haviv, and Elizabeth Hardy. This work, published in the [Journal of Marketing](#), used a large-scale field experiment in Ontario to test behavioural interventions for increasing organ donation. The best performing intervention worked by invoking perspective taking through reciprocal altruism ("If you needed a transplant would you have one?"). Read more on the Smith School of Business [newsblog](#).



RESEARCH EXCELLENCE AWARDS

Celebrating the 2022 Research Excellence Awards at Smith School of Business

Three faculty and three PhD students received Smith School of Business Research Excellence Awards for 2022.

The annual awards recognize Smith professors for research and supervision. Students are recognized for their academic progress and demonstrated research potential. Winners in each category are selected by panels of Smith faculty.

Faculty Awards



Pierre Chaigneau, recipient of the Award for Research Excellence, is the Commerce '77 Fellow of Finance. The award is given to an individual faculty member whose research is acknowledged as outstanding. Pierre studies the use of information in corporate finance and governance systems. His work has been published in the *Journal of Accounting Research*, *Journal of Financial and Quantitative Analysis*, *Journal of Management*, and *Review of Financial Studies*. Congratulations, Pierre!



Yanzhe (Murray) Lei, assistant professor of management analytics, was the recipient of the New Researcher Achievement Award, which recognizes the work of a pre-tenure faculty member as outstanding. Murray studies revenue and supply chain management to solve real-world problems in retail and on-demand service platforms. His work has appeared in *Management Science*, *Manufacturing & Service Operations Management*, and *Operations Research*. Congratulations, Murray!



Lynnette Purda, Professor and RBC Fellow of Finance, received the Research Supervision Award, which recognizes a supervisor's varied contributions including mentoring, inspiring, and contributing meaningfully to students' learning. Both her current students and graduates from the last five years wrote in support of her nomination. **Dimitri Hadjistavropoulos**, MSc'22, PhD'27, said Lynnette takes great care in helping students develop as academics and works closely and consistently with them on every step of the research process. Congratulations, Lynnette!

Student Awards



Neal Willcott, PhD'23, was the winner of the PhD Student Research Excellence Award. He works in sustainable finance, studying the effect of climate policy and disclosures on macroeconomic and firm-level outcomes. [A paper](#) he wrote with his supervisor, **Sean Cleary**, examined the cost of delaying Canada's investment toward a net-zero, green economy. They found that the physical damages of climate change down the road will be more costly than making appropriate investments in climate mitigation today. Congratulations, Neal!



Michaela Scanlon, MSc'21, PhD'26, was co-winner of the New PhD Student Research Excellence Award, and studies mental health stigma and leadership at work. A paper she co-wrote with her supervisor, **Julian Barling**, in the *Journal of Applied Psychology* explores the effects of bottom-up mental health stigma for followers. Congratulations, Michaela!



Antoine Grenier Ouimet, PhD'25, also won the New PhD Student Research Excellence Award. He studies the effects of computing advances on humans and their ability to act effectively. His [ICIS conference paper](#), written with his co-supervisor, Shamel Addas, identifies key dimensions to understand the emergence of outcomes when studying or implementing human-machine configurations for decision-making. Antoine is co-supervised with **Jane Webster**. Congratulations, Antoine!



FACULTY ACHIEVEMENTS



Tracy Jenkin

Tracy Jenkin was an expert panelist at the Vector Institute for Artificial Intelligence's roundtable on Opportunities, Risks and Impact of Generative AI Roundtable in April 2023. Tracy is a faculty affiliate at the Vector Institute for Artificial Intelligence.



Anthony Goerzen

In 2023, Anthony was elected to the Academy of International Business (AIB) Fellows, an honour awarded to scholars for their outstanding contributions to the association and the international business (IB) field. His paper, "Global cities and multinational enterprise location strategy", co-authored with Christian Geisler Asmussen and Bo Bernhard Nielsen, was selected as the winner of the 2023 *Journal of International Business Studies* (JIBS) Decade Award. The award recognizes the most influential research published in JIBS over the last ten years.



Anton Ovchinnikov

A project based on Anton's paper "[Antidiscrimination Laws, AI, and Gender Bias](#)" achieved recognition in UNESCO's [IRCAI Top 100 AI Solutions](#) to advance the UN Sustainable Development Goals. The paper is co-authored with Anton's former student Stephanie Kelley, as well as Adrienne Heinrich and David R. Hardoon from Aboitiz Data Innovation and the UnionBank of the Philippines. It was published in *Manufacturing and Service Operations Management's* (M&SOM) special issue on Responsible Research. Congratulations, Anton!



Eddy Ng

Eddy Ng has been recognized internationally as a leading scholar in diversity, equity, and inclusion. According to a 2020 Stanford study, he is in the top 2% of highly cited scientists in Economics and Business. Eddy has over 80 peer reviewed journal articles, one book, five edited volumes, and 23 book chapters. Research on diversity and equity is published in a range of social science journals, and Eddy has articles published in some of the top journals in management (Financial Times 50), industrial relations, public policy, and public administration. The quality of his work is also reflected in the research funding he has received from SSHRC, totalling \$3.1M. Well done, Ed!



Olena Ivus

Olena Ivus is one of the co-investigators on research that received a Government of India Scheme for Promotion of Academic and Research Collaboration Grant. The research project is called "Patent Policy Changes and Health Care in India."

Olena was the 2022-2023 guest editor for a special issue of *International Economics* on New Protectionist policies, Intellectual Property Rights, and the Organization of Firms. She was also invited to present at the 2023 Institute for Excellence in Higher Education in Bhopal, India.



Murray Lei

Murray Lei received the 2022 Meritorious Service Award from *Management Science*.



Blake Steenhoven

Blake Steenhoven was appointed to the editorial board of *Contemporary Accounting Research*



Michael Welker

Michael Welker has accomplished a remarkable feat – being published in all of the “Big Six” accounting research journals – *The Accounting Review*, *Journal of Accounting Research*, *Contemporary Accounting Research*, *Accounting, Organizations, and Society*, *Journal of Accounting and Economics*, and *Review of Accounting Studies*. Congratulations, Mike!



Goce Andrevski

Goce Andrevski received the 2022 Best Paper Prize for Advances in Strategic Management Research at the Long Range Planning, British Academy of Management Conference. He was also a 2022 Best Proposal Finalist in the Strategy Process Interest Group at the 42nd Strategic Management Society Conference in London, UK.

STUDENT ACHIEVEMENTS



Alyssa Grocutt (PhD candidate) was awarded the Threads of Life/Board of Canadian Registered Safety Professionals Scholarship and the Durland Learning Foundation Fellowship. She was also the recipient of the 2023 Minerva Award for Rising Star of the Year by Canada’s Safest Employers.

Neal Willcott’s (PhD candidate) paper “Climate Disclosures: A cost of capital solution” was awarded funding by CPA Canada.

Lifang Zhang’s (PhD candidate) PhD Summer Research Project paper “Is Environmental Upgrading Attainable in the First Mile of the Global Value Chain?: Evidence from Artisanal Gold Mining in Africa” has been shortlisted for the joint UN Conference on Trade and Development’s Division of Investment and Enterprise and Academy of International Business (UNCTAD-AIB) Award for Research on Investment and Development. This award is considered the “premier prize for exceptional policy- and development-focused research”.

Luke Fiske’s (PhD candidate) thesis paper, “Responsibility Boundaries for Multinational Enterprises: The Role of Institutional Logics in Driving Incremental Versus Revolutionary Change” was shortlisted for the 2023 Temple/AIB Best Paper Award at the Academy of International Business.



Congratulations to **Yi Luo**, PhD’22, who has been appointed assistant professor at Richard Ivey School of Business at Western University.

Simon Iskander’s (PhD candidate) thesis paper, “On Socially Responsible GVC Governance Structures: Outsourcing vs. Internalization in the First Mile” was shortlisted for the Academy of International Business That’s Interesting! award, which recognizes “the conference paper that most effectively pushes the boundaries of our existing knowledge in the field”.



Aybike Mutluoglu (PhD candidate) was selected to attend the June 2023 American Marketing Association (AMA) Sheth Foundation Doctoral Consortium, aimed at bringing together doctoral students nearing graduation and esteemed marketing faculty members. The consortium's main objective is to facilitate strong peer connections among senior PhD students, fostering potential long-term collaborations. Additionally, it provides workshops and discussions – covering teaching, research and service aspects – to assist doctoral candidates in effectively transitioning to their initial faculty roles. This year, marketing faculty from Smith School of Business chose Aybike to represent Smith at the event held by BI Norwegian Business School in Oslo, Norway. The experience was invaluable as Aybike interacted with renowned marketing scholars, engaged in workshops, presented her research, and gained valuable insights from faculty.

David Godsell (MSc'10, PhD'15), an assistant professor at the University of Illinois, was approached by the Permanent Subcommittee on Investigations, chaired by Senator Richard Blumenthal, to discuss his paper "Sovereign wealth fund investments and the US political process" which was co-authored by **Paul Calluzzo**, associate professor and Toller Family Fellow of Finance at Smith Business, and G. Nathan Dong, an assistant professor at Boston College. This subcommittee reports to the U.S. Senate Committee on Homeland Security and Governmental Affairs.



Ryan Stack (PhD candidate) is in his second year as an assistant professor at Acadia University and has a chapter in R. Williams, R. & F. Wien's (Eds.) forthcoming book, *Contested Waters: The Struggle for Rights and Reconciliation in the Atlantic Fishery*, published by Nimbus Publishing Limited. The book discusses the Atlantic offshore fishing industry. Ryan's chapter focuses on the purchase of Clearwater Seafoods by a partnership including several Mi'kmaq bands.



Ryan received the Emerging Leader Award from the CPA of Newfoundland and Labrador, which recognizes members who have demonstrated a significant commitment to the profession or the community in their first 10 years as a CPA.

Congratulations to the McCall MacBain Sustainable Finance Fellowships

Thanks to the generosity of the McCall MacBain Foundation, the Institute for Sustainable Finance at Smith School of Business was able to support the innovative work of the next generation of sustainable finance scholars. Congratulations to the recipients of the McCall MacBain Sustainable Finance Fellowships!

2022-23

Dhruv Baswal, MBA, CFA, FRM (PhD candidate), **Dimitri Hadjistavropoulos** (PhD candidate) and **Aashray Kaudinya** (MSc'23).

2023-24

Edbert Oey (MSc candidate), **Ziyuan Liu** (MSc candidate), **Michael Scott** (MSc candidate).



RESEARCH ACHIEVEMENTS – FEATURE

Anton Ovchinnikov – Pioneering Research on Environmental Taxes and the Choice of Green Technology

Earlier this year, Smith professor and Distinguished Professor of Management Analytics, Anton Ovchinnikov received global recognition for his paper, [“Environmental Taxes and the Choice of Green Technology.”](#) According to a bibliometric analysis by Patel and Jhalani (2023), the paper was the most globally cited and top influential article on the topic of environmental taxation since 2001 across economics, business, finance, and social sciences.

Co-authored with Anton’s PhD advisor, Dmitry Krass, and Dmitry’s former post-doctoral student, Timur Nedorezov, the paper was published in 2013 in *Production and Operations Management* (POM), a top operations journal appearing in the FT50

and University of Texas at Dallas’ list of 24 business journals (UDT24). As of May 2023, the paper stands as the 10th most cited article in POM of all time, and it holds the record as the most cited article in the journal since 2007 – the year Anton completed his PhD.

We asked Anton to tell us a little about the evolution of his work and why it’s had such an impact.

While sustainability and ESG-related issues are top-of-mind for managers and scholars today, they were not in 2008 when the paper was written. Anton notes that the paper was very hard to publish. It was desk-rejected from several journals before eventually getting traction at POM. Even



there, the review process was extremely difficult: reviewers insisted on taking the paper in mutually exclusive directions. At one point, Anton and his co-authors created a table to show that it was impossible to simultaneously satisfy all the review team's requests. They shared this table with the editor who then solicited additional reviewers to comment not on the paper but on the validity of the original reviews and counterclaims.

This is extremely uncommon, and testament to the editor's, Luk van Wassenhove of INSEAD, foresight. Nevertheless, it still took five years from writing to publication!

The research investigated how a firm that emits undesirable pollutants will respond to a tax on emissions, what tax is best to maximize social welfare, and how, if at all, taxes should be combined with other environmental policy instruments, like subsidies and rebates.

Anton believes the paper had the impact that it did for two main reasons. First, it introduced a discrete technology choice approach that led to more managerially relevant insights. Previous work had generally assumed a continuous technology choice (aka "abatement curve") with no distinction between fixed and variable costs. Managers in practice, however, deal with discrete choices: invest in machine A versus B, which may differ substantially in their fixed and variable costs and environmental performance. In cleaning flue gases, for instance, "dry scrubbing" involves spinning the flue gas such that the pollutants "fall out" — this requires erecting a small building

(high fixed cost), but then is cheap to operate (low additional variable costs). An alternative is "wet scrubbing," which entails sprinkling a chemical reagent into the existing ductways and then collecting the resultant "slush," both costly procedures (low fixed cost but high variable cost). Furthermore, the incremental variable cost need not be positive: installing solar panels and substituting fossil fuels will reduce emissions and remove the need to buy the fuel — the incremental variable costs of the technology would thus be negative. The research took these more realistic technology choices into account. Second, the research extended the traditional managerial problem of profit maximization to a higher-level problem of maximizing impact, which was measured through social welfare. This approach is standard in certain areas of economics but not in manufacturing and service operations.

Perhaps most interesting, the research found that firms' technological response to taxes can be non-monotone: an initial increase in taxes may motivate a switch to a greener technology, but further tax increases may cause the reverse — switching back to dirty technology. Why? Because when tax is high, the profit obtained with the clean technology (that is, an increased margin due to avoided tax payments but lower demand due to the high tax) may not be sufficient to offset the green technology's higher fixed costs. This effect then propagates to the regulator's problem of selecting the best tax level. The good news

is that it implies that a combination of tax and fixed cost subsidies could be efficient. In fact, the only situation when it will not result in the most societally desirable outcome is when society does not care much about pollution and clean technology is already cheap. Arguably, this is not what we observe today as people are more environmentally aware.

Looking forward, Anton and his colleagues have resumed work on this topic, now focusing on how environmental regulation affects competitive industries. Specifically, they are studying three new questions. 1) Short-term market response: how will production quantities and prices change when taxes are levied on emissions, given firms' existing technologies? Intuitively, the regulation should benefit the cleaner firms and "punish" dirty ones, yet results show this may not always be the case. 2) Long-term technology and market response: which firms will choose which technologies? Here, they are specifically interested in the extent to which these choices are predictable. Formally, they study whether the resultant industry equilibrium exists and is unique. Unfortunately, it may not be. 3) Cross-industry response: since the availability of green technologies differs across industries, how will environmental regulation affect consumers who can substitute goods of one industry for another (e.g., use less cement and more steel in buildings)? These questions are investigated in a series of working papers, which Anton hopes will also have a significant impact.



SMITH CONFERENCES

Empirical and Theoretical Symposium for Canadian Marketing Strategy

May 18-19, 2023

Hosted by **Ceren Kolsarici** with funding from **Smith School of Business**

Ceren Kolsarici, Associate Professor & Ian R. Friendly Fellow of Marketing at Smith, organized the *8th Annual Empirical and Theoretical Symposium for Canadian Marketing Strategy*. The Symposium seeks to develop the most authoritative knowledge network on state-of-the-art quantitative marketing research in Canada. The knowledge produced and disseminated through this network helps train future generations of Canadian-grown marketing academics and inform better organizational decisions through a practical and societal orientation.

Inaugural Smith School of Business Conference on Healthcare Analytics

April 28, 2023

Hosted by **Beste Kucukyazici** with funding from **Smith School of Business**

Hosted by Smith Business associate professor **Beste Kucukyazici**, the *Inaugural Smith Business School Conference on Healthcare Analytics* brought together leading academics, practitioners and policy-makers to discuss the latest innovations, trends, concerns, and practical challenges in healthcare analytics.





2022 Queen's Organizational Economics Conference

September 16, 2022

Hosted by Jean-Etienne de Bettignies with funding from Smith School of Business

In 2022, Distinguished Professor of Business Economics **Jean-Etienne de Bettignies** hosted the *Organizational Economics Conference* which featured wide ranging topics from child marriage to worker empowerment. The conference promotes research in organizational economics and fosters a strong network among scholars who identify promising future research directions.



Queen's Workshop on the Economics of Media

September 15, 2022

Hosted by associate professor Ricard Gil with funding from SSHRC's Aid to Research Workshops and Conferences, The Brattle Group, and Smith School of Business

This workshop brought together top scholars and industry leaders in the economics of media to discuss the current role of advertising, the quality of journalism, media ratings and media plurality, as well as fake news and media sentiment.

WORKSHOPS

Accounting Positivist Field Research Workshop

May-June, 2023

Organized by **Steve Salterio** over three days in May-June at Smith, this workshop evoked the memory of Norman MacIntosh (a well-loved accounting professor at Queen's from 1967-2011) who was well known for the long-running series of field-related workshops that he hosted from the mid-1980s to mid-1990s. Indeed, we can count Steve as having been one of these invites to the workshops in the late 80s and early 90s. Three new accounting MSc and PhD students along with others attended this workshop.



Workshop on Healthcare Management

January 20, 2023

Hosted by associate professor Beste Kucukyazici and Professor Vedat Verter with funding from Smith School of Business

This workshop brought together Smith researchers interested in healthcare management with the aim of pooling their expertise and building joint research programs on healthcare.



NEW FACULTY AT SMITH

Ten new faculty have joined the business school's outstanding roster of teachers and researchers in recent months.

The new assistant and associate professors bring a diverse set of experiences and backgrounds to the school, plus expertise in strategy, marketing, accounting, finance, economics, digital technology and management analytics. [Learn more about our new faculty.*](#)



Bhargav Gopal
Assistant Professor of
Business Economics



Yulia Nevskaya
Assistant Professor
of Marketing



Cory Hinds
Assistant Professor
of Accounting



Sarah Burrows
Assistant Professor
of Strategy



Abayomi Baiyere
Associate Professor of
Digital Technology



Alison Taylor
Assistant Professor
of Finance



Beste Kucukyazici
Associate Professor of
Management Analytics



Edem Klobodu
Assistant Professor
of Marketing



Juan Francisco Chavez R.
Assistant Professor of
Strategy and Organizations

*Alina Yue Wang, not pictured, will start at Smith School of Business in 2024.



RESEARCH DISSEMINATION



Paul Calluzzo

Two Smith faculty, associate professor & Toller Family Fellow of Finance, Paul Calluzzo, and associate professor **Selim Topaloglu**, have an article forthcoming in the *Critical Finance Review Journal* on "[Complex Instruments Have Increased Risk and Reduced Performance at Mutual Funds](#)", which they co-authored with Fabio Moneta from Telfer School of Management at the University of Ottawa. In a recent [Rational Reminder Podcast](#), Professor Calluzzo shed light on the insightful research that offers valuable insights for fund managers, investors, and industry stakeholders, showcasing the researchers' dedication to advancing knowledge in finance and investments.



Anthony Goerzen

The Academy of International Business (AIB) interviewed Anthony, professor and Sobey Professor of International Business, in a recent episode of its [Frontline IB Conversations](#), which features thought leaders in the field of IB.





Julian Barling

To celebrate the publication of his new book, *Brave New Workplace*, Julian Barling delivered a talk for Smith students, faculty and staff in April 2023 with a focus on how to design productive, healthy and safe workplaces.

Julian also presented his book at several universities including Dalhousie, Memorial, Calgary and Witwatersrand (South Africa), as well as to Smith's full-time MBA students and a private company in South Africa. Insights from *Brave New Workplace* were featured in *The Globe and Mail's* "[Giving workers job autonomy may be the key to your leadership success](#)" on April 17, 2023.

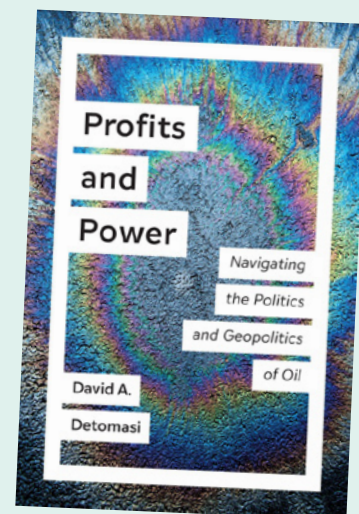
In 2023, Julian was also named to Psychology in Canada's list of top 25 scientists across all disciplines, and notably in the top 2% of world's most cited scientists.



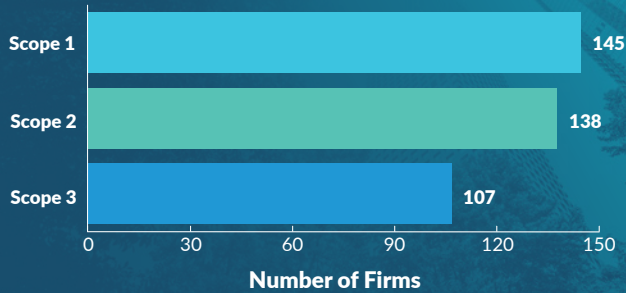
Pierre Chaigneau's work was recently featured in the U.S. and the EU. The Columbia Law School blog on corporations and the capital markets published a contributed article from Pierre and a co-author on [ESG ratings for corporate governance](#). Additionally, [VoxEU](#), a publication of the Centre for Economic Policy Research, and the [Harvard Law School Forum on Corporate Governance](#) featured his work on fair CEO pay. Pierre presented at the Accounting and Economics Society Webinar, Accounting Research Workshop, Erasmus Corporate Governance Conference, Financial Intermediation Research Society, Midwest Economic Theory, and SFS Cavalcade.



David Detomasi's book, *Profits and Power: Navigating the Politics and Geopolitics of Oil*, is now available in paperback. For a quick peek into David's observations, see the opinion piece "[The world is set for one more oil boom. Canada should make the most of it](#)" he wrote for *The Globe and Mail* in 2021, or his article on Smith Business Insight, [Trading on Values](#).



Disclosure of Emissions by Canadian Firms by Scope



Institute for Sustainable Finance Primers on Scope 1, 2 and 3 GHG Emissions

Smith's Institute for Sustainable Finance (ISF) has produced a series of digestible primers to break down sustainable investing, transition finance and ESG concepts. The most recent primer by **Ryan Riordan**, ISF's Director of Research and professor of finance at Smith, and **Simon Martin**, ISF's Senior Research Associate, breaks down Scope 1, 2, and 3 GHG Emissions. [Learn more](#) about the definitions of each scope and state of Greenhouse Gas (GHG) reporting for Canadian firms.

VISITING RESEARCHERS & SEMINARS



Fulbright Scholar: Joey George (Iowa State University)

Smith welcomed Dr. Joey George of the Ivy College of Business in September 2022 as a Fulbright Canada Research Chair. Joey worked in the digital technology area with **Shamel Addas**, Distinguished Faculty Fellow of Digital Technology, and PhD student **Sophia Mannina** on research in healthcare disinformation. During his visit, he presented a seminar, "Using Eye Tracking to Discover Why People Believe Disinformation about Healthcare", which included a demonstration of eye-tracking technology. Read more on the Smith [newsblog](#).



Principal's Development Fund: Sumit Kunnumkal (Indian School of Business)

With funding provided by the Principal's Development Fund, Professor Sumit Kunnumkal visited Smith in October 2022 to continue his collaboration with Smith faculty **Murray Lei**, **Guang Li**, and **Anton Ovchinnikov**, and PhD student Xianfeng Meng on two projects: Estimating consumer demand using bundle sales data, and near-optimal inventory planning in a newsvendor network with myopic order fulfillment.

Sumit also presented a seminar for faculty and graduate students entitled "Strawberry or Vanilla This Week? How to Optimize Tailored Assortments for Variety- Seeking/Avoiding Consumers".

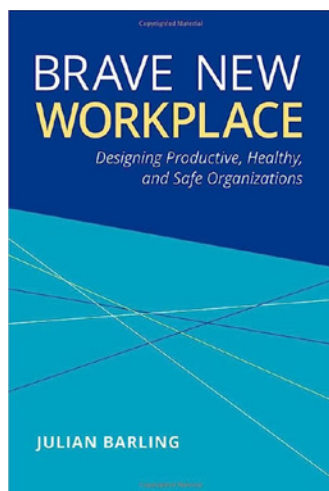


Smith Visiting Summer Researcher: Aylin Cakanlar

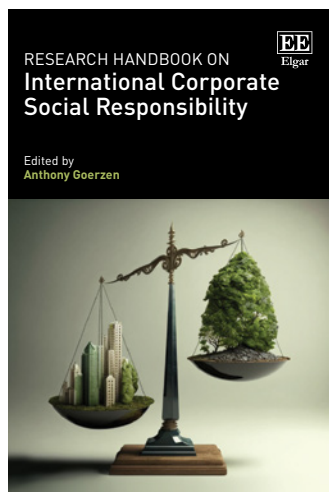
In June 2023, Aylin Cakanlar of Stockholm School of Economics & Jonkoping University was hosted by Smith Business assistant professor **Ekin Ok** to further their research investigating the impact of romantic relationship dissolutions on consumers switching behaviour for the *Journal of Consumer Psychology*. Aylin also presented a seminar entitled "Repair as Commitment: Effective Messaging to Encourage Product Repair Among Brand Loyal Consumers".

Faculty News

BOOKS



Barling, J. (2023). *Brave new workplace: Designing productive, healthy and safe organizations*. NY: Oxford University Press.



Goerzen, A. (forthcoming). *Research Handbook on International Corporate Social Responsibility*. Cheltenham: Edward Elgar Press.

Book Chapters

Ahmadi, A. (PhD candidate), & Arndt, F. (2023). Dynamic Capabilities and Innovation. In R. G. Renu Agarwal, E. Patterson, & S. Pugalia (Eds.), *Innovation*. Routledge.

Barling, J., & Cloutier, A. (PhD alumnus) (forthcoming). Leaders' mental health at work: Predictors, outcomes, and interventions. In C.L. Cooper & A. Day (Eds.), *Mental health at work*. London: Routledge.

Barling, J., & Grocutt, A. (PhD candidate) (forthcoming). Miscarriage and work. In C.L. Cooper & A. Kinder (Eds.), *Occupational Health and Wellbeing*. London: Routledge.

Corbett, J. (PhD alumnus), Lakshmi, V., & **Webster, J.** (forthcoming). Data collection and exploitation strategies for green information systems. In V. Cooper, J. Kranz, R. Watson, & S. Matthew (Eds.), *Research Handbook on Information Systems and the Environment*. Edward Elgar Publishing Ltd.

Goerzen, A. (forthcoming). Global cities. In C. Asmussen, D. Minbaeva, & N. Hashai (Eds.), *Encyclopedia of International Strategic Management*. Cheltenham: Edward Elgar Press.

Goerzen, A. & Van Assche, A. (forthcoming). Cascading compliance: what is it and how does it work? In A. Goerzen (Ed.), *Research Handbook on International Corporate Social Responsibility*. Cheltenham: Edward Elgar Press.

Kim, J., & **Raver, J.L.** (forthcoming). Cultural ideologies and institutions that perpetuate gender-based violence. In S. Rawski & A. O'Leary-Kelly (Eds.), *Spotlights and shadows: What the #MeToo Movement highlights and hides about sexual harassment*. Taylor and Francis/Routledge.

Raver, J.L. (forthcoming). Culture and organizational deviance. In M.J. Gelfand & M. Erez (Eds.), *The Oxford Handbook of Cross-Cultural Organizational Behavior*. Oxford University Press.

Grant Successes

SSHRC Insight Grant

Anthony Goerzen: "Benefiting the impoverished within developing economies through value chain interventions"

Anton Ovchinnikov: "Green Technology Choice for Decarbonization: Combining Market Forces and Policy Instruments"

Ryan Riordan: "Carbon Finance: Can markets help in the fight against climate change?"

Evan Dudley: "Human-machine interactions in the over-the-counter market"

SSHRC Insight Development Grant

Tandy Thomas: "Gender Equality and Engaged Fathers: The Role of the Marketplace in Bridging, or not, the Gender Gap in Dual Career Households"

Jingyu Zhang: "Do hedge funds exploit material non-public information?"

Social Sciences and Humanities Research Council of Canada (SSHRC) Grants

Jana Raver received a Partnership Engage Grant from SSHRC for her research, "Improving work culture with a trauma-informed leadership intervention for public safety personnel."

Natural Sciences and Engineering Research Council (NSERC) Grants

Murray Lei received a Discovery Grant from NSERC to support his research program, "Real-time Dynamic Optimization for Omnichannel Retailers."

Vedat Verter received a Discovery Grant from NSERC to support his research, "Predictive and Prescriptive Analytics for Delivery of Mental Health Care".

PUBLICATIONS

Artiga González, T., **Calluzzo, P.**, Dong, G. N., & Granic, G. D. (2022). Determinants of LGBTQ+ Corporate Policies. *The Review of Corporate Finance Studies*, 11(3), 644-693. <https://doi.org/10.1093/rcfs/cfac014>

Barling, J., Granger, S., **Weatherhead, J.** (PhD alumnus), **Turner, N.** (MSc alumnus), & **Pupco, S.** (PhD candidate) (2023). Early family socioeconomic status and later leadership role occupancy: A multisource lifespan study. *Journal of Organizational Behavior*. <https://doi.org/10.1002/job.2730>

Brykman, K. M. (PhD alumnus), & **Raver, J. L.** (2023). Persuading managers to enact ideas in organizations: The role of voice message quality, peer endorsement, and peer opposition. *Journal of Organizational Behavior*, 44(5), 802-817. <https://doi.org/10.1002/job.2703>

Cappellaro, G., Compagni, A., & **Dacin, M. T.** (2023). Trajectories of value generation and capturing by public-private hybrids: Mechanisms of multi-level governance in healthcare. *Organization Studies*, 01708406231187084. <https://doi.org/10.1177/01708406231187084>

Cartel, M., Kibler, E., & **Dacin, M. T.** (2022). Unpacking "sense of place" and "place-making" in organization studies: A toolkit for place-sensitive research. *The Journal of Applied Behavioral Science*, 58(2), 350-363. <https://doi.org/10.1177/00218863221090305>

Chaigneau, P., & Sahuguet, N. (2023). The complementarity between signal informativeness and monitoring. *Journal of Accounting Research*, 61(1), 141-185. <https://doi.org/10.1111/1475-679X.12459>

Chen, F., **Hou, Y.**, Qiu, J., & Richardson, G. (2023). Chilling effects of patent trolls. *Research Policy*, 52(3), 104702. <https://doi.org/10.1016/j.respol.2022.104702>

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CONFERENCES & PRESENTATIONS

(*presenter) **Amaral, C.** (PhD alumnus), **Kolsarici, C.**, Ikonen, I.*, **Robitaille, N.** (2023) Motivating Sustainable Energy Consumption Within Organizations: The Role of Analytics and Optimized Communication. Presented at the AMA Marketing and Public Policy Conference, Arlington, VA, and the European Marketing Academy Annual Conference, Odense, Denmark.

Andrevski, G., Miller, D., & Ndubuisi, U. (2023). Situational experience, expertise, and the Janus-face of Forbearance. 2023 Competitive Dynamics Conference, Imperial College London, London, UK.

Mutluoglu, A. (PhD candidate), Vanlerberghe, E., **Ok, E.**, **Robitaille, N.**, **Ashworth, L.** (2023) The Female Sustainability Advantage: Feminine Brands Are Considered More Sustainable. Presented at the Southern Ontario Behavioural Decision Research Conference, Toronto, ON.

Kalanoski, D., **Andrevski, G.**, **Goudarzi, K.** (PhD candidate), & Miller, D. (2023). When do firms benefit from their rivals' acquisitions? The role of acquirers' competitive behavior. 2023 Competitive Dynamics Conference (Imperial College London); 2023 Academy of Management Conference, Boston, MA.

Nawaz, W. (PhD candidate) (2023). Theorizing cross-sector network density and strength of ties: How companies can draw sustainable benefits from cross-sector partnerships. In Administrative Sciences Association of Canada (ASAC) Conference, Toronto, ON.

Willcott, N. (PhD candidate) (2023) * Carbon Pricing: Necessary, But Not Sufficient, CSFN conference in Halifax, NS; Cross Country Perspectives in Finance (virtual); and JFR Symposium in Milan, Italy.

Yang C.,* **Ovchinnikov, A.**, **Robitaille, N.** (2023) Does Size Matter for Loyalty Point Redemptions? Presented at INFORMS MSOM Conference, Montreal, QC.

Yang C.,* **Ovchinnikov, A.**, **Robitaille, N.** (2023) Does Size Matter for Loyalty Point Redemptions? Presented at POMS Conference, Orlando, FL, and the 8th Annual Empirical & Theoretical Symposium for Canadian Marketing Strategy, Kingston, ON.

Yang, Y.* (PhD candidate), **Wang, W.**, & **Zhang, J.** (2023). Do Hedge Funds Exploit Material Nonpublic Information? Evidence from Corporate Bankruptcies. Asian Bureau of Finance and Economics Research (ABFER), May 2023, and Financial Markets and Corporate Governance Conference (FMCG), April 2023.

CONFERENCE PAPER PRESENTATIONS

Bubeqi, A. & **Packalen, K.** (2022) The Effect of Dissuasion: Immigrant Entrepreneurs' Influence on Their Children's Career Paths. Presented at the Canadian Council for Small Business and Entrepreneurship Annual Conference (virtual).

Packalen, K., Sobchuk, K., Qin-Wang, K., Cheetham, J., Hildebrand, J., Fecica, A. & Lysaght, R. (2023) Fostering an Environment of Support within Work Integration Social Enterprises. 16th Equality, Diversity and Inclusion (EDI) International Conference, London, UK.

CONFERENCE PRESENTATIONS

Packalen, K. (2023) Do my mindset and actions align? Comparing self-reported rates of academic integrity departures among students who differ in their attitude towards academic integrity. Presented at the 9th European Conference on Ethics and Integrity in Academia, Derby, UK.

Packalen, K., Lysaght, R., Krupa, T., Fecica, A., & Ross, L. (2023) Hybridity in Action: Supervisory Tensions Balancing Social and Economic Goals in WISEs. Presented at the Administrative Sciences Association of Canada Annual Conference Toronto, ON.

Packalen, K. (2023) Make it personal: Tips on customizing academic integrity talks for the audience. Presented at the Canadian Symposium on Academic Integrity, Winnipeg, MB.

INVITED RESEARCH PRESENTATIONS

Packalen, K., Lysaght, R., Fecica, A., Brock, K., Krupa, T., Ross, L., & Roy, M. (2023) Evaluating the effectiveness of WISE in the mental health sector. Work Integration Social Enterprise (WISE) Research Program Workshop, Ottawa, ON.

SELECT SEMINAR SERIES PRESENTATIONS

The Smith Seminar Series is a vital component of our research culture. It's a chance to learn about cutting-edge research from faculty at other institutions. In the last year, we have welcomed researchers from many areas and universities to share their insights.

ACCOUNTING

Tim Bauer,
University of Waterloo
Improving Specialists' Contributions to Audits

East Coast Behavioural Accounting Workshop (ECBAW) Fall 2022

Emily Blum,
Texas A&M University
Do Apprenticeship Norms Encourage Supervisors' Audit Quality Enhancing Behaviors? (with R. Hatfield)

Donna Bobek Schmitt, University of Central Florida
Out of the Vacuum: The Effect of Tax Liability Changes on Compliance in the Presence of Withholding Position and Group Affiliation (with C. Austin and S. Seifert)

Hilda Carrillo,
University of Louisville
Do Critical Audit Matters Influence CFO's Subsequent Financial Reporting Decisions? The Role of Accountability? (with L. Gaynor and A. Kelton)

Spenser Seifert,
University of South Carolina
Alcohol Consumption in Public Accounting (with M. Knutson)

East Coast Behavioural Accounting Workshop (ECBAW) Spring/Winter 2023

Julia Ariel-Rohr, University of Wisconsin-Madison
Auditor Hiring Control: Implications for Auditor and Preparer Behavior During the Audit

Wenqian Hu,
University of Waterloo
Juggling Creativity and Productivity: How Incentive Scheme and Task Switching Affect Creativity in a Multitask Environment (with J. Hales and I. Tafkov)

Steve Salterio,
Queen's University
Replication of Audit and Financial Accounting Research: We do a lot more than we think (with Y. Luo and C. Adamson)

Jake Zureich, Tilburg University
Do social missions reduce data-driven decision-making? (with R. Ghita)

BUSINESS ECONOMICS

Jevan Cherniwchan,
Carleton University
Free Trade and the Formation of Environmental Policy: Evidence from US Legislative Votes

Yizhou Jin, University of Toronto
Information Acquisition and the Return to Data: Evidence from Firms on an E-commerce Platforms

Chloe Tergiman, Pennsylvania State University
The Impact of Oaths and Preferences for Truth-Telling: Experimental Evidence in a Financial Setting

Nick Zubanov,
University of Konstanz
Is This Really Kneaded? Identifying and Eliminating Potentially Harmful Monitoring Practices

DIGITAL TECHNOLOGY

Joey George,
Iowa State University
Using Eye Tracking to Discover Why People Believe Disinformation about Healthcare

Camille Grange, HEC Montréal
Mobile contact tracing applications and fear of government surveillance: A moderated mediation model to explain social acceptability

Elena Karahanna,
University of Georgia
Usage Feedback and Self-Regulation of Smartphone Use: Evidence from a Field Experiment

Bernhard Lutz,
Freiberg University
Social Identity Activation Requires Uniqueness: The Interplay Between Social Identity and Explainable AI in Algorithm Aversion Towards Fashion Recommendations

Alain Pinsonneault,
McGill University
Does IT Matter in Strategic Alliances? Impacts of Interfirm IT Distance on Alliance Performance

Alain Pinsonneault,
McGill University
Writing Habits for Research Workshop

Rene Riedl, Johannes Kepler University Linz & University of Applied Sciences Upper Austria
What Causes Videoconference Fatigue? A Conceptual Framework

FINANCE

Sebastien Betermier,
McGill University
What Do the Portfolios of Individual Investors Reveal About the Cross-Section of Equity Returns?

Sudheer Chava, George Tech
Leaving Them Hanging: Student Loan Forbearance, Distressed Borrowers, and Their Lenders

Jan Ericsson, McGill University
Asset, variance, and interest rate risk in the cross-section of equities and corporate bonds

Charles Martineau,
University of Toronto
Price Informativeness and FOMC Return Reversals

Katrin Tinn, McGill University

Katherine Wagner,
University of British Columbia
*Technology Lock-In and Optimal
Carbon Pricing*

MANAGEMENT ANALYTICS

Saif Benjaafar,
University of Minnesota
*Operations Management for
Shared, On-Demand, and
Autonomous Mobility*

Li Chen, Cornell University
*Ultra-Fresh Fashion: Creating
Demand with Freshness
and Agility*

Evgeny Kagan, Johns
Hopkins University
*AI Chatbots in Customer
Service: Adoption Hurdles and
Simple Remedies*

Sumit Kunnumkal, Indian
Business School
*Strawberry or Vanilla This Week?
How to Optimize Tailored
Assortments for Variety-Seeking/
Avoiding Consumers*

Vahideh Manshadi,
Yale University
*Re-designing Recommendation
on VolunteerMatch:
Theory and Practice*

Peng Shi, University
of Southern California
*Optimal Match Recommendations
in Two-sided Marketplaces with
Endogenous Prices*

Linwei Xin,
University of Chicago
*The Benefits of Delay to Online
Decision-Making*

Yun Zhou, McMaster University
*Surgical Scheduling with
Constrained Patient
Waiting Times*

MARKETING

Ivan Belik, Norwegian
Business School
*Interdisciplinary Analysis of
Information Diffusion in
Large-Scale Media Platforms*

Aylin Cakanlar, Stockholm
School of Economics
& Jonkoping University
*Repair as Commitment:
Effective Messaging to Encourage
Product Repair Among Brand
Loyal Consumers*

David Crockett, University of
Illinois at Chicago
*Challenging Ethnic and Racial
Inequality in the Marketplace*

Avery Haviv,
Simon Business School
*Let's Play Fair – Purchase and
Usage Effects of Influencer
Marketing on YouTube*

STRATEGY

Jukka Luoma, Aalto University
*Competitive Sensemaking in the
Finnish Mobile Gaming Industry*

Kate Odziemkowska,
University of Toronto
*Stakeholder Synergies
in Acquisitions*

T. (Ravi) Ravichandran, Rensse-
laer Polytechnic Institute
*Managerial Cognition, Digitized
Capabilities Differential, and
Competitive Response: An
Empirical Investigation*

“Meet an Editor” with T. (Ravi)
Ravichandran, Rensselaer
Polytechnic Institute
*MIS QUARTERLY:
The Publishing Process*

András Tilcsik,
University of Toronto
*Money, Morals, and Mandates:
The Effectiveness of Economic,
Moral, and Legal Justifications for
Promoting Diversity in Personnel
Decisions Legal Justifications
for Promoting Diversity in
Personnel Decisions*

Schedule of Upcoming Funding Opportunities



3 funding opportunities, 3x/year

- ① **The Monieson Research Grant**
 - provides small to moderate funding for a wide variety of short term (within 1 year) research activities, including hiring research assistants, funding visiting scholars, paying participants, etc.
- ② **Conference Support Funding**
 - provides funds to host a small to medium sized conference at Smith.
- ③ **Postdoctoral Fellow Funding**
 - provides funding support to hire an existing qualified candidate or to advertise a postdoctoral fellow position.

* Other yearly and ad-hoc funding opportunities exist. Contact the Research Office for more information.