

Digital Futures Symposium

May 9 and 10, 2024

Location: Smith School of Business
Simcoe Place
200 Front St W, Toronto, ON M5V 2X3

Thursday May 9: Building Industry Academic Partnerships to Drive Digital Futures in Canada

8:30 am - 9:00 am: Registration and light breakfast

9:00am: Welcome – Isam Faik and Kathryn Brohman

Morning Topic: What is Digital Futures and Why is Industry-Academic Partnership Important to Move it Forward

- Introduce Keynotes: Abayomi Baiyere

9:15-10:00am: Michael Raynor, Author and Co-Founder of Canary Medical and Scope 3 Markets

- **Keynote Title: From Atoms to Bits... and Back Again.**

10:00-10:45am: Jerry Kane, C. Herman and Mary Virginia Terry Chair in Business Administration, University of Georgia

- **Keynote Title: The Technology Fallacy: How People are the Real Key to Digital Transformation.**

10:45am: BREAK

11:00 – 12:00pm: Panel Discussion – (Not) Going it alone! Building ecosystems and collaborating in the digital era.

Moderator: Isam Faik, Ivey Business School

- James S. Denford, Professor, Royal Military College of Canada.
- Janet Noel-Annable, Chief Executive Officer, Karis Disability Services.
- Jessica Creces, SVP Strategic Growth, Cineplex Digital Media
- Ola Henfridsson, Professor Schein Family Endowed Chair Associate Dean, Online Business Programs, University of Miami

12:00-1:00pm – Lunch

Afternoon Topic: How can we enable Industry-Academic Partnerships to advance Digital Futures in Canada.

- Introduce Keynotes: Kathryn Brohman

1:00-1:45pm: Stephanie Woerner, Principal Research Scientist, Director MIT Centre for Information Systems Leadership (CISR). Models of Industry/Academic Partnerships.

- **Keynote Title: Becoming Future Ready: The Four Pathways to Capturing Digital Value.**

1:45-2:30pm: Gordon Sandford, Partner – Transformation at EY

- **Keynote Title: Digital Renaissance: Reinventing Canada's Future through Collaborative Ecosystem**

2:30: BREAK

2:45-3:30pm: Break Out Discussion – Small groups will be formed to identify actionable ways we can move Canada's digital agenda forward.

3:45-4:45pm: Panel Discussion -

New Paradigms of Innovation: Breaking orthodoxies to stimulate ecosystem change.

Moderator: Abayomi Baiyere, Smith School of Business

- Cassie Frazer, President and Chair of the Board, Digital Health Canada
- Milena Head, Professor/Wayne C. Fox Chair in Business Innovation, Director Digital Transformation Research Centre at the DeGroote School of Business, McMaster University
- Erwin Van Hout, Chief of Technology Transformation, Sick Kids Hospital
- Warren Ritchie, Assistant Professor, Ivey School of Business, Western University.

4:45-5:00pm: Debrief and Next Steps: Moving toward a model for advancing digitalization through industry academic partnerships in Canada. **Moderator: Kathryn Brohman**

5:00-6:00pm: Social and Networking

Friday May 10: Digital Futures Paper Development Workshop (PDW)

8:30 am - 9:00 am: Registration and light breakfast

9:00am: Welcome – Abayomi Baiyere

9:15-10:00am: Keynote: Ola Henfridsson, Professor, Schein Family Endowed Chair Associate Dean, Online Business Programs, University of Miami.

- **Keynote Title: Phenomenon-Driven Research and Paper Development**

10:00am: Break

10:15am – 12:00pm: Paper Development Workshop

12:00pm: Lunch

1:00-2:30pm: Panel Discussion: Breaking Communication Silos – Engaging Across Audiences.

Moderator: Yasser Rahrovani, Ivey Business School

- Shamel Addas, Smith School of Business, Queen's University.
- Chief Michael Nolan, Vice President & Co-Chair of the Ontario Community Paramedicine Knowledge Exchange, Paramedic Chief at County of Renfrew.
- Jerry Kane, C. Herman and Mary Virginia Terry Chair in Business Administration, University of Georgia
- Stephanie Woerner, Principal Research Scientist, Director MIT Centre for Information Systems Leadership (CISR).

2:30pm: Closing Comments

List of Mentors

- Shamel Addas, Smith School of Business, Queen's University
- Abayomi Baiyere, Smith School of Business, Queen's University
- Kathryn Brohman, Smith School of Business, Queen's University
- Burcu Bulgurcu, Ted Rogers School of Management, Toronto Metropolitan University
- Jim Denford, Royal Military College of Canada
- Isam Faik, Ivey School of Business, Western University
- Khaled Hassanein, Dean of the DeGroote School of Business, McMaster University.
- Milena Head, Professor/Wayne C. Fox Chair in Business Innovation, Director Digital Transformation Research Centre at the DeGroote School of Business, McMaster University.
- Ojelanki Ngwenyama Professor of Global Management and Director of the Institute for Innovation and Technology Management, Ted Rogers School of Management, Toronto Metropolitan University.
- Ola Henfridsson, Schein Family Endowed Chair, University of Miami
- Mayur Joshi, Telfer School of Management, University of Ottawa

- Chief Michael Nolan, Vice President & Co-Chair of the Ontario Community Paramedicine Knowledge Exchange, Paramedic Chief at County of Renfrew.
- Yasser Rahrovani, Ivey Business School, Western University
- Gregory Vial, Associate Professor, Department of Information Technologies, HEC Montreal
- Gongtai Wang, Smith School of Business, Queen's University